



Southern Dallas

Real Estate Services – Agency Leasing

# REIMAGINE RedBird

The Reimagine RedBird project is an adaptive reuse project that converted the Southwest Center Mall into one of few mixed-use developments in southern Dallas. The project has been named Development of the Year by the Good + Beautiful Magazine and Redevelopment of the Year by GPR #1 dj}rh.

In 2021, Transwestern Real Estate Services was selected to provide exclusive healthcare and office Agency Leasing services for 300,000 square feet of office space.

RedBird has seen significant leasing and construction activity, including the completion of a 300-unit luxury apartment community, which opened summer 2021 and is already 100% leased. Additionally, Chime Solutions operates an 80,000-square-foot call center that employs more than 1,000 people.

With its deep expertise in office and medical leasing, Transwestern will continue to attract more office and healthcare tenants to join the new thriving community.

“Our research shows that southern Dallas is underserved in relation to certain medical specialties, such as cardiovascular, dermatology and pulmonology. The demand for specialized healthcare offerings coupled with the area’s booming residential population and proximity to nearby amenities will be attractive to office and healthcare tenants.”

Chris Lipscomb, SVP, Transwestern Dallas