

OVERTIME ELITE

Market Exploration & Site Selection

Executive Managing Directors Larry Serota and Clark Dean and Vice President Clark Seydel provided market exploration, site selection and consulting services for a new, 103,000-square-foot arena and training facility for Overtime Elite (OTE) at Atlantic Station in Midtown. The project was delivered less than six months after Atlanta was selected as the home for the new basketball league's operations.

The facility includes three NBA-regulation-sized courts, a 7,000-square-foot performance center, a show court arena with a capacity for 1,300 people, a 360-degree show court balcony, locker rooms, hydrotherapy room, classroom space and a dining hall.

Transwestern also represented OTE in negotiations for its ground lease as well as a residential lease for players and staff at The Flats at Atlantic Station, located 0.25 miles from OTE's facility.

OTE is a transformative new sports league that offers the world's most talented young basketball players a better pathway to becoming professional athletes. The league offers a year-round development program combining world-class coaching and sports science with a rigorous, personalized academic program.

"Transwestern's experience, creativity and deep-rooted local market relationships proved invaluable as we executed this unique project on an extremely tight schedule."

Aaron Ryan Commissioner and President Overtime Flite