



TRANSWESTERN
REAL ESTATE
SERVICES

SAN ANTONIO, TX

HARDY OAK MEDICAL OFFICE BUILDING

Healthcare Agency Leasing

Hardy Oak is a state-of-the-art medical office building located in San Antonio's Far North Central submarket, within the Stone Oak Medical Center. Hardy Oak MOB is connected to the South Texas Spine and Surgical Hospital and located directly across the street from Stone Oak Methodist Hospital.

"This space needed a big transformation in order to gain leasing momentum. By marketing a bright, new, move-in-ready suite to specific practices, we were able to lease it in no time," said 'Licia Shreves, Vice President with Transwestern's Healthcare Advisory Services team.

A marketing campaign targeted physicians and medical practices in San Antonio to promote the new first floor spec suite. The campaign worked, resulting in a new lease by an orthopedic physician that was looking to start their own practice and needed a ready-for-move-in solution. Within six months, the physician expanded into the neighboring suite, growing their footprint by 60%.



"This is proof that
spec suites work."

'Licia Shreves
Vice President
Healthcare Advisory Services
Transwestern