

Space Programming for HQ Relocation

Consulting Services

In Houston, a growing client owned its 100,000-square-foot headquarters building, a dated property located in an unfavorable area for talent recruitment. The pandemic created significant opportunity to capitalize on tenant-favorable economics and served as a catalyst to energize a younger workforce.

Through employee surveys and departmental interviews, the Transwestern team developed a thorough understanding of employee work schedules to inform future demand for assigned and unassigned desks. Additional analysis was performed to determine future headcount requirements through demand forecasting.

Executive visioning and examination of the client's floor plan provided direction for the project's guiding principles, drivers for change, future workstyles, departmental adjacencies, space type requirements, workstation and office sizes, and validation for key inputs to the space program.

This comprehensive space programming identified efficiencies that recommended an initial requirement of 60,000 to 70,000 rentable square feet, inclusive of forecasted growth.